

DIGITAL COMMUNICATION, COLLABORATION AND PARTICIPATION

The capacity to communicate effectively in digital media and spaces, participate in digital teams and working groups and build digital networks.

ACADEMIC BLOGGING TO BUILD YOUR PROFESSIONAL PROFILE

This workshop introduces you to the new Academic Blogging Service and provides an overview of writing for blogs, understanding privacy, copyright and open licensing, and how to amplify your blog with social media.

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SOCIAL MEDIA MARKETING: MANAGING ONLINE COMMUNITIES

Online communities connect people that have a common interest, hobby, or goal. This video is designed to teach you how to turn an online audience into a true community.

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BLOGGING

A learning resource that introduces you to blogs and teaches you how to set up your own blog, use tagging and provides different blogging platforms to use.

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SKYPE FOR BUSINESS

This course helps you understand and use Skype for Business, the enterprise version of Microsoft's popular conferencing and communication app.

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OUTLOOK 2019 ESSENTIAL TRAINING

This course shows you tools and strategies to manage email and multiple calendars and work with people in Outlook 2019.

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INTRODUCTION TO COLLABORATE ULTRA

This course provides a practical introduction to the new version of Blackboard Collaborate virtual meeting and classroom software. The session will include a hands-on introduction to the Collaborate interface; discussion of roles and etiquette; and practice in using the main features of Collaborate.

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GOOGLE HANGOUTS, COLLABORATE ULTRA AND WIKIMEDIA

This resource provides an introduction to google hangouts, collaborate ultra and wikimedia in a quick and easy to understand way. It also provides additional learning resources and practical tips.

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HOW TO ROCK SOCIAL MEDIA

How to be great at all aspects of social media provides profile tips specific to the major social media platforms: Facebook, Google+, Twitter, LinkedIn, Pinterest, and Instagram.

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LEARNING TO RUN WEBINARS

This course walks you through the basics of creating webinars for your business. The course begins with an overview of webinars and how they're used as business tools, and then reviews topics such as webinar hosting choices, audio and video setup, presentation skills, and ideas to build audience participation.

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LINKEDIN

In this course, discover how to make the most of your LinkedIn account. You will also how to build a stellar LinkedIn profile, how to expand your network, look for new career opportunities, join groups, share updates, and contribute your own thought leadership.

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