

Multimedia Resources for Education

This guide highlights a selection of resources with multimedia content that is copyright cleared or labelled with a Creative Commons licence permitting its re-use. Some resources are freely available on the internet; others are available through a University subscription.

Multimedia content and copyright

A range of technologies are now available that enable the inclusion of multimedia in educational resources. It is not always necessary to create your own multimedia content as there are many resources freely available on the internet.






Some content is in the public domain, which means that it may be used by anyone, for any purpose and without restriction. However, where copyright restrictions apply, the use of multimedia for teaching goes beyond the 'fair dealing' permitted by UK copyright law, which stipulates that it may be used only for private study and research.




Creative Commons licences explained

<http://www.creativecommons.org>

Creative Commons (CC) is a not-for-profit organisation, based in the US, which aims to expand the availability of creative works by means of a range of copyright licences. These licences are also being ported to a number of international jurisdictions include Scotland. A CC licence enables the creator of a work to retain copyright, while giving others permission to use it, but with certain conditions attached.

There are five main CC licence categories, each of which has its own distinctive logo, reproduced below, although a licence may also be indicated by the common abbreviation of its description.

-  (BY) **Attribution** You must credit the creator of the work.
-  (NC) **Non-commercial** You may not use the work for commercial purposes.
-  (ND) **No derivative works** You may not alter, transform or build upon this work.
-  (SA) **Share alike** If you alter, transform or build upon this work, you may distribute the resulting work only under a licence identical to this one.
-  **CC0** - whereby no rights are reserved and a work may be released entirely into the public domain.

You may also encounter one of six additional basic CC licences, which are a combination of two or more of the above elements, and which will be expressed, for example, thus:    or BY-NC-ND.

Multimedia resources with copyright cleared content

Google images

http://images.google.co.uk/advanced_image_search?hl=en

Google Images is a service that allows users to search the web for image content. The Advanced Search option will enable you to locate copyright-cleared material.

In addition to various options for stipulating the specifications of an image, there is a Usage rights filter option, from which you should select 'labelled for re-use with modification'. When you apply your search the results retrieved will include images that have a licence that permits you to copy and modify the images in the way specified in the licence.

When you retrieve a Creative Commons licensed image from a Google search you will see one or more of the logos – or abbreviations - described above.

Flickr

<http://www.flickr.com/search/advanced>

Flickr is an image sharing website. Flickr Advanced search offers a range of options for searching for specific material, and also with a filter that will enable you to retrieve only Creative Commons licensed content.

JISC MediaHub

The non-subscription 'Outside JISC Mediahub' collection offers unrestricted access to the following image resources:

- ADS Image Bank [archaeology]
- VADS [visual arts]
- Wellcome Images [medicine & health]

ARTstor

<http://www.artstor.org.ezproxy.webfeat.lib.ed.ac.uk/index.shtml>

ARTstor is one of the resources included in the University Library's A-Z database collection. It is a digital library of more than a million images, drawn from the collections of museums, photographers and artists and covering the arts, architecture, humanities and social sciences. ARTstor also contains a collection of software tools to facilitate the viewing, presentation and management of the images for research and teaching purposes.

The ARTstor collection is available for a range of non-commercial educational purposes. Online use is restricted to course websites for review and study purposes only and may not be made publicly accessible on the internet.

Microsoft Clip Art

Licensed Microsoft Word users have access to a good range of high quality graphics and photographs, downloadable in a wide variety of file formats. Thousands more illustrations, photos, animations and sounds covering a range of popular topics are also available from the Clip Art and Media Gallery on the Office Online pages. You may copy and use these for use in documents and projects that you create, for subsequent non-commercial distribution only. An advantage is that no attribution statement is required. Further information on other uses may be found at www.microsoft.com/permission.

Further information

For assistance in using any of these resources please contact the Data Library: datalib@ed.ac.uk. Further information about Data Library services is available at <http://www.ed.ac.uk/is/data-library>.